

Wrangler NFR Official Online Ticket Exchange Frequently Asked Questions:

- How do I sell my tickets online through the Wrangler NFR Ticket Exchange?
 Selling Wrangler NFR tickets will be convenient and easy using our Wrangler NFR Official Online Ticket Exchange.
 Once season tickets have been renewed and paid for in full, you may list the tickets you would like to sell along with the price on the official ticket exchange website (which will be given at a later date)
- Does providing an online ticket exchange mean that I am unable to sell my tickets elsewhere?
 No. Authorized ticket selling for face value is still permitted, however our online ticket exchange is the only option to set your own price and provide Wrangler NFR Fans with a way to purchase tickets for this sold out event.
- How do I purchase tickets through the online ticket exchange? Please visit the official ticket exchange website to view listings of tickets that can be purchased. Purchases can be made online, with a credit card.
- Does it cost anything to purchase or sell my tickets through the ticket exchange?

There is not a flat fee to purchase or sell tickets; however a processing fee will be added to the transaction total. Season ticket holders wishing to sell tickets will have 10% of transaction total deducted of from the total amount of the tickets, while buyers will be charged 15% for the purchase of tickets. For example, if the total transaction amount was \$100, the buyer would pay \$115 (15% fee) and the original seller of the tickets would receive \$90.00 (10% selling fee)

Is this ticket exchange safe?

Yes, the ticket exchange is the only official, authentic, and secure website for purchasing Wrangler NFR tickets.

- How much can I charge for my Wrangler NFR Tickets? There is no minimum or maximum price that tickets can be listed for. However listing the tickets for too high of a price could stop a buyer from purchasing them.
- How will I receive the money from the tickets I have sold through the ticket exchange? You will receive a check for the amount (less 10% seller's fee) that your tickets were purchased for.
- How will I receive the tickets I have purchased? All tickets will be mailed out, no later than 30 days before the start of the event.
- When will the ticket exchange be running? The Official Online Wrangler NFR Ticket Exchange date has not been officially announced. However, our estimated date for launch will be March 1, 2011.
- How early will I be able to sell my Wrangler NFR tickets? You will be able to sell your Wrangler NFR tickets once your payment has been received and your check has cleared with the Las Vegas Events Ticket Office.
- Will the Wrangler NFR Ticket Exchange at the Cowboy Christmas Gift Show still be open? Yes. Customers will be able to sell and purchase tickets at the ticket exchange at the Cowboy Christmas Gift Show. Please be advised that inventory levels may be affected after the Online Ticket Exchange is launched.

• How is this ticket exchange different from other secondary ticket companies?

Although the sellers and buyers fees are consistent with existing secondary ticketing companies, the fees accumulated will be put back into rodeo. The Wrangler NFR Official Ticket Exchange is also the only official, authentic, and secure way to purchase and sell tickets online. Las Vegas Events can assist you with any purchase or selling issue as long as the transaction has taken place within the Official NFR Ticket Exchange.

FAQ's listed above are answered to the best of our knowledge. Information may change once finalizations are made. We will provide detailed information beginning January 2011... please continue to check <u>www.NFRexperience.com</u>.