

WRANGLER NATIONAL FINALS RODEO®

DIGITAL TICKETING GUIDE



LAS VEGAS
EVENTS

FanAccount.AXS.com/NFRexperience

LAS
Vegas

HOW TO LOG-IN TO YOUR MY NFR ACCOUNT IN 2 EASY STEPS:

MY NFR ACCOUNT

- The My NFR Account is simple, convenient and secure allowing you the ultimate flexibility in using your tickets.

HOW TO SIGN IN

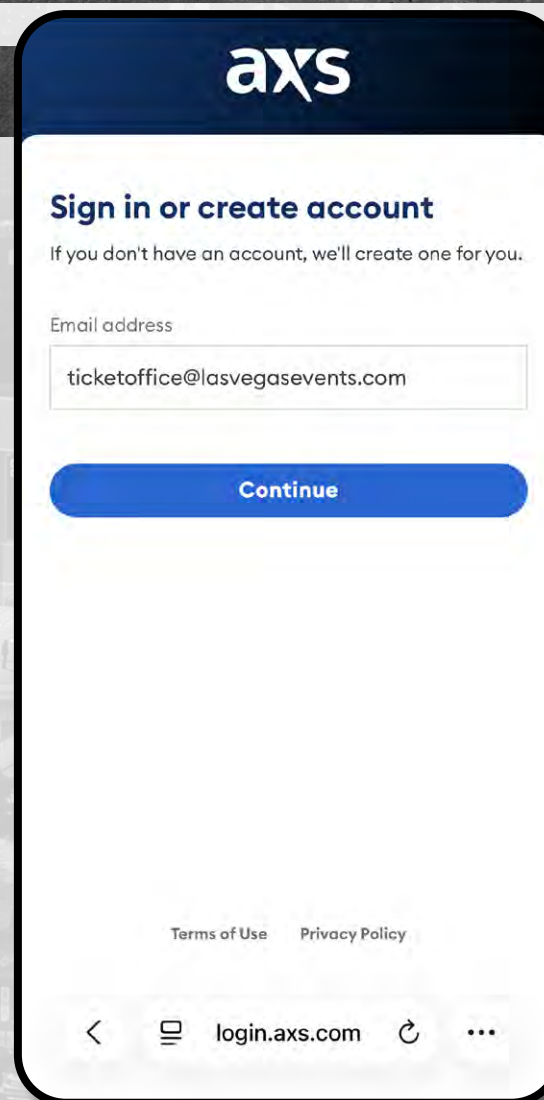
1 Visit NFRexperience.com/MyNFRAccount.

2 Enter email address and password.

If you have not activated your My NFR Account, you will be prompted to create one. If you already have an existing order, you must use the same email address used to make that transaction.

WE'RE HERE TO HELP!

Email the Las Vegas Events Ticket Office at TicketOffice@LasVegasEvents.com.



axs

Sign in or create account

If you don't have an account, we'll create one for you.

Email address

Continue

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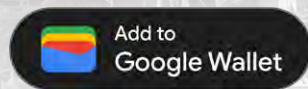
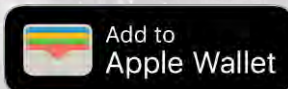
[login.axs.com](#)

ACCESSING THE WRANGLER NATIONAL FINALS RODEO:

You now have the ability to access your Wrangler NFR tickets in a digital QR code format to display on your mobile phone. Follow these steps for easy access to the Wrangler National Finals Rodeo.

WHEN YOU ARRIVE AT THE THOMAS & MACK CENTER

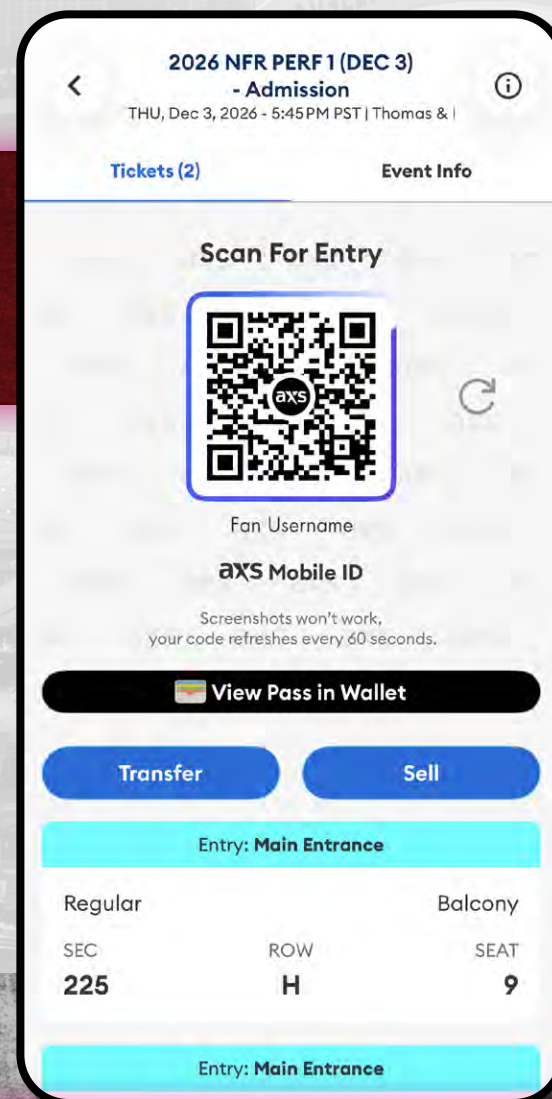
- 1) Go directly to one of the three entrances.
- 2) Present your mobile ticket to the ticket attendant.
- 3) The attendant will scan the QR code on your smartphone.
- 4) Reference the seat location on your mobile device.
(Keep it accessible to show the usher when you arrive at your section.)



Prior to the event, add your ticket to your Apple Wallet or Google Wallet. Instructions are included on page 5.

WE'RE HERE TO HELP!

If you experience any ticket issues when entering the Thomas & Mack Center, please visit the TMC Box Office for assistance (located to the right of the Main Entrance).



HOW TO TRANSFER NFR TICKETS:

1

Under the “Upcoming” tab in the “Tickets” section of the app, select the day you wish to transfer.

2

Click the “Transfer” button.

3

Select the seat(s) you want to transfer and then click “Continue”.

4

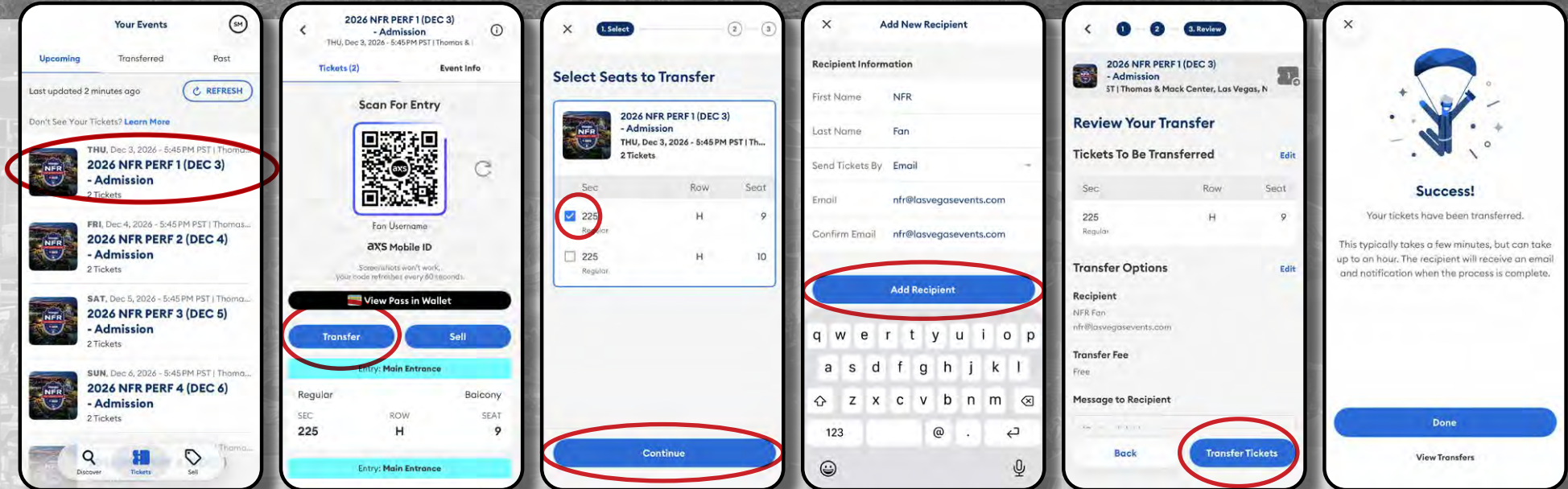
Fill in the contact information of the person you would like to transfer the tickets to. Verify the spelling and accuracy of all information. Press “Add Recipient”.

5

Review transfer and click “Transfer Tickets” to complete your transfer.

6

You will see a message that your transfer was successful. The recipient will receive an email as well.



DONE!

Once a ticket has been transferred, the transfer cannot be canceled. If you need the ticket returned, you must contact the recipient directly.

HOW TO SELL NFR TICKETS:

1

Select the performance you wish to sell.

2

Click "Sell".

3

Select the seat(s) you wish to sell and click "Continue".

4

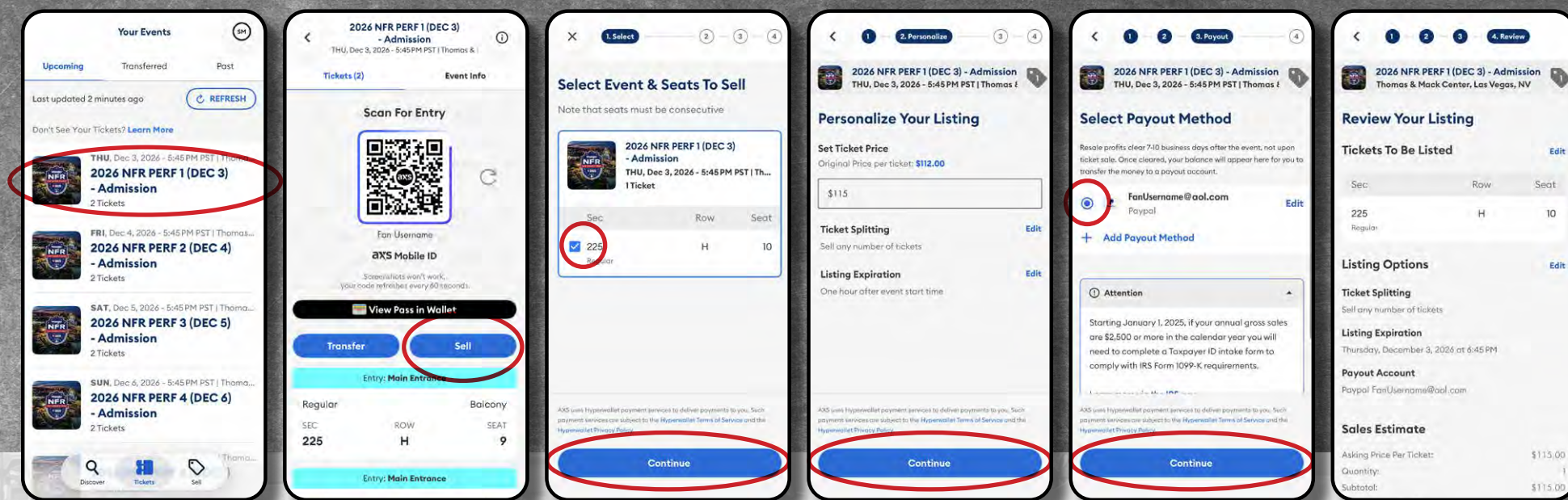
Set your ticket price and click continue.

5

Select or add desired payout method. Click "Continue".

6

Review listing then click "List Tickets".

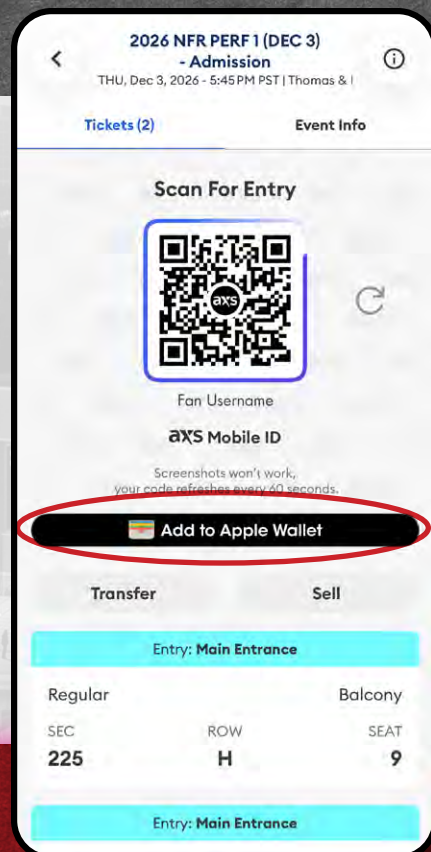


DONE!

Your tickets are now listed to be sold!

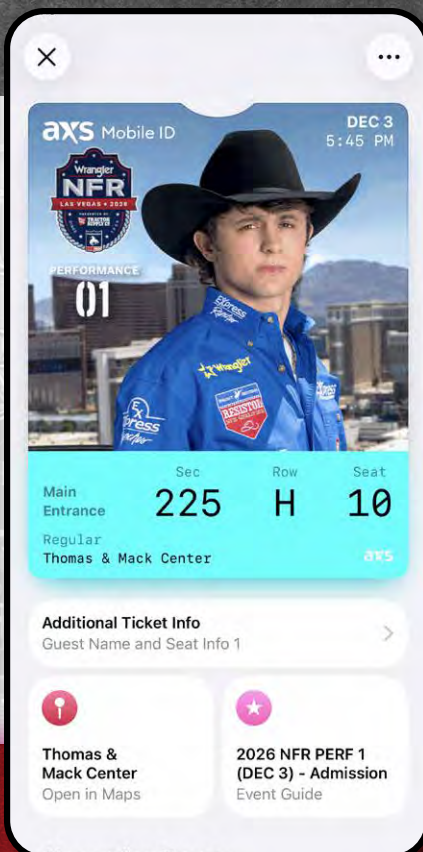
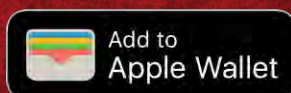
HOW TO ADD NFR TICKETS TO YOUR DIGITAL WALLET:

IPHONE USERS



1

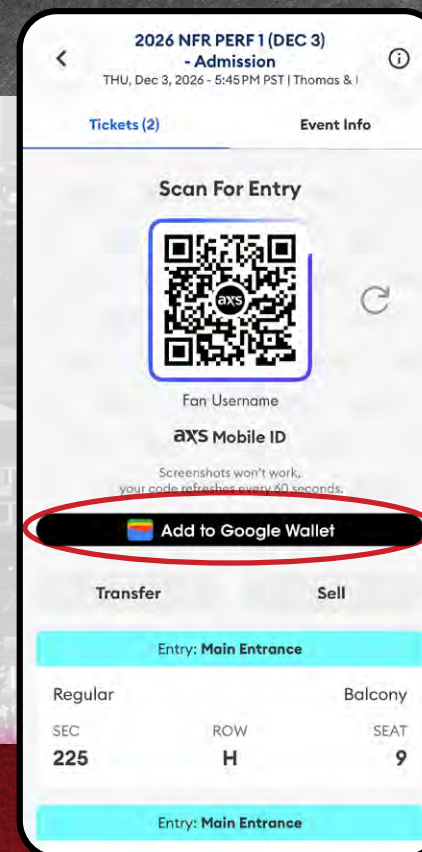
Prior to the event, add your ticket to your digital wallet by clicking the "Add to Apple Wallet" button.



2

At the entrance, open your digital wallet and present your ticket to the attendant by holding your phone close to the scanner.

ANDROID USERS



1

Prior to the event, add your ticket to your digital wallet by clicking the "Add to Google Wallet" button under each ticket.



2

At the entrance, open your digital wallet and present your ticket to the attendant by holding your phone close to the scanner.

Please note that a screenshot or printed copy of the mobile ticket will not be accepted.

THINGS TO REMEMBER & FAQs:

WHY THE TRANSITION TO DIGITAL TICKETING?

Adopting digital ticketing improves the fan experience with quick and convenient entry into the venue, reduces the risk of lost, stolen or counterfeit tickets and allows you to manage, transfer or sell your tickets at any time directly from your smartphone.

WHAT ARE THE BENEFITS OF MY NFR ACCOUNT?

- Renew and purchase tickets to the Wrangler National Finals Rodeo.
- View / Add tickets on your mobile device.
- Transfer your tickets to family and friends.

Custodial Care of Printed Souvenir Tickets: Season ticket holders that opted for digital ticket delivery should remain in possession of their commemorative tickets. Sale or distribution of these tickets can result in the permanent loss of season tickets.

WHAT IF MY GUEST(S) AND I ARRIVE AT THE VENUE AT DIFFERENT TIMES?

There is no re-entry into the Thomas & Mack Center. You'll need to transfer a ticket to each member of your party. This allows you and your guest(s) to arrive at the venue at your own convenience. Please note that a screenshot or printed copy of the mobile ticket will not be accepted.

WHY DO I ONLY SEE ONE TICKET IN MY DIGITAL WALLET?

If you purchased a multi-day package, your digital wallet will display one ticket containing your eligible seats for your next upcoming performance. After each performance, the ticket automatically updates to your next available event. If you transfer or sell a performance, it will update to the next event you still own.

CAN I HAVE MULTIPLE TICKETS ON THE SAME MOBILE DEVICE?

Yes. You can view all of your tickets by swiping left or right on your smartphone. We highly encourage you to transfer a ticket to each member of your party to allow for the easiest entry and access throughout the venue.

If you require additional help please contact the Las Vegas Events Ticket Office at TicketOffice@LasVegasEvents.com. If you need assistance while at the venue, please visit the Thomas & Mack Box Office located to the right of the Main Entrance.

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