

**WRANGLER NATIONAL FINALS RODEO
DECEMBER 2 - 11, 2010**

National Finals Rodeo Ticket Policy

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Season Ticket Information

Account Holder Definition

The name stated on all account holder information (invoice as well as season tickets) denotes the name of the season ticket holder on file.

1. For account holder protection, we will only accept name changes, payment, address changes, transfer requests and inquires from the account holder of record.
2. Any season tickets that are held in a company name must designate a representative to make any changes to the company's account.
3. The account holder of record is liable for any losses or damages caused by prohibited conduct, including liability to the LVE, PRCA or the NFR for any unauthorized sale, advertised resale, or misuse of NFR tickets.
4. Las Vegas Events suggest that you carefully read the disclaimer on the back of your tickets. Tickets sold or obtained from sources other than Las Vegas Events or their authorized agents are subject to revocation.

Change of address

If the mailing address of an account holder changes, he or she must fill out and send the [**Account Holder Change of Address Form**](#) to Las Vegas Events via email or regular mail. The account holder of record is the only authorized person to make address changes to the account. Address changes will not be made over the phone. Once the Change of Address form is submitted to LVE, the account holder must contact the ticket office to confirm receipt of the form by LVE.

Revocable License

National Finals Rodeo tickets are a revocable license that may be withdrawn at any time by Las Vegas Events. These ticket licenses do not confer any property right to the account holder. The purchase of NFR season tickets one year does not entitle the account holder to season tickets in subsequent years. Without in any way limiting its rights, Las Vegas Events expressly reserves the right to change season ticket policies and prices at any time and for any reason.

Account holders are advised that Las Vegas Events will revoke tickets for certain conduct including, but not limited to, the following:

- a. Any form of fraudulent activity;
- b. The purchase of tickets for the purpose and/or intent of reselling the tickets on an unauthorized secondary market; and
- c. Use of tickets for sweepstakes, contests, and/or promotions without the prior written consent from Las Vegas Events and the NFR.

In the event that account holders are unable to attend performances and need to sell their tickets, LVE recommends that the account holders go through our official Ticket Exchange located at the Cowboy Christmas Gift Show.

Resale of NFR Tickets

Las Vegas Events has a very strict policy on the resale of NFR Tickets. Tickets can only be resold in Las Vegas at the Ticket Exchange located at the Cowboy Christmas Gift Show.

1. Ticket Exchange - Cowboy Christmas Gift Show

- a. In the event that account holders are unable to attend certain performances of the NFR and need to sell their tickets, LVE recommends that the ticket holders go through our official Ticket Exchange located at the Cowboy Christmas Gift Show. Based on demand and inventory levels, LVE may at some point stop purchasing tickets for certain performances. Ticket holders must comply with applicable Nevada law in connection with any such resale on site in Las Vegas.

2. Scalping

- a. Scalping (CCO 12.38.020) is termed as selling a ticket above face value.
- b. The scalping of NFR tickets, on site at the UNLV campus/Thomas & Mack Center violates NFR ticket policy and Nevada law.
- c. Attempting to sell or solicit the sale of a ticket(s) (even at face value) on UNLV campus without a Business license (CCO 6.56.030) also violates NFR and University policy. Therefore, a violation of these University policies or Nevada law will result in your revocation of your NFR tickets in the future even if criminal charges are not filed against you.
- d. Las Vegas Events reserves the right to revoke any existing season or single-performance ticket orders and declare you ineligible to order future tickets if we receive sufficient evidence that a ticket assigned to you was sold or offered for resale for greater than the face value of the ticket.

3. Revocation of Tickets

Account holders are advised that Las Vegas Events will revoke tickets for certain conduct including, but not limited to, the following:

- a. Any form of fraudulent activity;
- b. The purchase of tickets for the purpose and/or intent of reselling the tickets on an unauthorized secondary market; and
- c. Use of tickets for sweepstakes, contests, and/or promotions without the prior written consent from Las Vegas Events and the NFR.

Seat Improvement Requests

Las Vegas Events annually provides the best possible seats for all season ticket holders. It is essential to understand that we experience very little turnover. This leaves very few seats available for use in the improvement process. Seat requests do not carry over from year to year. We review all requests and attempt to improve as many as possible. All seat change requests must be made in writing to be considered. Season ticket improvement requests should be attached to or written on the renewal invoice form that each season ticket holder will receive. The Seat Improvement Request needs to be specific. If we are unable to handle the request, we will keep the season ticket holder in their original seating location.

Transferring of NFR Tickets

NFR Season Tickets may be transferred to the spouse or children of the account holder only. There will be a \$250 fee to complete this transfer. Tickets must be transferred into the correct account holders name before any invoicing has taken place or it must be transferred the following year.

NFR tickets may be transferred in the following situations:

1. Upon death of ticket holder
 - a. To surviving spouse;
 - b. If no spouse is available for transfer, then the surviving children may be offered the transfer of season tickets. If the parties do not agree to the transfer, then tickets will revert back to Las Vegas Events.
2. Transfer of Business-Owned Tickets
 - c. This transfer of account holders name can be completed using company letterhead and written direction from the corporate representative. Tickets can not be transferred from a business-owned entity to an individual account holder. If the business ceases to exist, then the tickets revert back to Las Vegas Events.
3. Upon divorce or separation, we will honor a stipulation or decree authorizing retention or transfer of tickets to one or both of the parties. Without this stipulation or decree, the tickets will revert back to Las Vegas Events.
4. Any account holder wishing to transfer tickets upon death must have completed an **[Account Holder Transfer & Will Form](#)** that must be presented in advance to LVE and also be presented after death. To obtain a copy of this form, please contact the Las Vegas Events Ticket Office.

General Ticket Information

Contact LVE

The best method to contact the LVE Ticket Office is via email at Ticket_Office@lasvegasevents.com. You can also phone the LVE staff at 702-260-8605.

Accessible Seating Requests

Please contact the Las Vegas Events ticket office (702-260-8605) for information on accessible seating requests. Due to limited availability, we cannot guarantee that accessible seating will be available for any performance.

Individual Ticket Sales

Individual tickets for the NFR can be purchased through www.UNLVtickets.com or our official Ticket Exchange located at the Cowboy Christmas Gift Show.

Invoice Payments/Due Dates

Personal check, cashier's check and money order are the only acceptable forms of payment for season tickets. All payments not made by the due date on the invoice or received after the invoice due date will result in a \$20 per order late charge. All accounts that are not current (paid in full) within thirty days of the invoice due date will have their ticket rights revoked.

Mad Dash 30 Tickets

The Mad Dash 30 ticket program offers rodeo fans an opportunity to purchase a balcony ticket for all ten (10) NFR performances. These can be purchased directly from the Thomas and Mack Center ticket office, or by calling UNLV Tickets or visiting the www.UNLVTickets.com website. These tickets allow the bearer entrance into the concourse. The bearer must then locate an open seat in the BALCONY AREA ONLY. The bearer may sit in a balcony seat unless the original ticket holder claims that seat. If within 30 minutes after the rodeo starts, you are unable to find an open balcony seat, you may view the rodeo from the concourse or your money will be refunded to you at the Thomas and Mack Center Box Office.

Mailing of Tickets

All NFR tickets are normally mailed out by October 1st of each year. All tickets ordered less than two weeks before the event will be held at Will Call. Account holders are responsible for providing the appropriate mailing address to the LVE Ticket Office.

NFR Season Ticket Waitlist

The NFR has a waitlist for balcony season tickets. You may sign up for the wait list by visiting the official web site of the NFR: www.NFRexperience.com. There is no wait list for plaza or gold buckle seats.

Parking

Paid parking for the NFR is very limited at the Thomas & Mack Center. Official round trip shuttles runs from the host hotels for each performance. Visit the official web site of the NFR: www.NFRexperience.com for a list of these routes.

Refunds & Exchanges

Las Vegas Events has a strict no refunds or exchanges policy. If for any reason you are unable to use your tickets then you may sell these tickets through our official Ticket Exchange located at the Cowboy Christmas Gift Show.

Replacement Ticket Policy

If a ticket can be replaced, it must be done in the manner specified below. Only the account holder of record, with proper identification (drivers license, passport, or state identification card) can obtain replacement ticket(s). On any ticket replacement, a \$10.00 non-refundable processing fee per ticket will be charged at the time of replacement. In the case of stolen ticket(s), a police report must be filed with the agency having jurisdiction where the theft occurred. The police report must contain the season ticket holder of record's name, the season ticket account number, the exact section, row and seat(s) that were stolen and which performances(s) the tickets were stolen for. A copy of the police report must be presented to the Las Vegas Events Ticket Office prior to replacement ticket(s) being issued.

Schedules and Starting Times

Official event schedules and starting times are subject to change. Visit the official web site of the NFR: www.NFRexperience.com for the latest schedules.

Ticket Exchange

The Official NFR Ticket Exchange is held annually at the Cowboy Christmas Gift Show in concurrence with the National Finals Rodeo. Account holders with tickets they cannot use are able to sell tickets for face value to the Ticket Exchange. Tickets are bought daily on a supply and demand basis.

In the event that Account Holders are unable to attend certain performances of the NFR and need to sell their tickets, LVE recommends that the ticket holders go through our Official NFR Ticket Exchange. The NFR Ticket Exchange will purchase tickets that cannot be used, and sell them for face value plus an additional processing fee to a buyer. Based on demand and inventory levels, LVE may at some point stop purchasing tickets for certain performances. Ticket holders must comply with applicable Nevada law in connection with any such resale on site in Las Vegas.

If you are unable to attend the first few performances, you have the option of mailing your tickets in early to be sold at the Official Ticket Exchange. In order to mail your tickets you must fill out the NFR TICKET EXCHANGE form located at www.NFRexperience.com, or by contacting the Las Vegas Events Ticket Office. Please mail tickets and ticket form to the Las Vegas Events Ticket Office.

Web Site

The official web site for the Nation Finals Rodeo is www.NFRexperience.com. All other questions can be directed to the NFR Ticket Office via email at Ticket_Office@lasvegasevents.com or by calling the Las Vegas Events Ticket Office at (702) 260-8605.

Will Call

Tickets can be left at the Thomas and Mack Center ticket office during the event. The customer picking up these tickets must present a valid photo ID to receive tickets. A \$5 fee will be charged to the account holder at the time the tickets are dropped off.



NFR Account Holder – Change of Address Form

Account # _____

Name on the account: _____

Please print the address that all future invoicing, tickets and correspondence will be sent:

_____ (must be signed by account holder)
(Signature)

When the address change has been made, a ticket office representative will send you a receipt of confirmation via email or facsimile. Please provide the correct information for which you would like your receipt to be sent.

Facsimile: (____) _____ - _____

Email: _____@_____ .com

(Ticket Representative)



NFR Account Holder Transfer & Will Form

Account # _____

Name on the Account: _____

Please list the name(s) you would like to transfer your season tickets to and their relation:

_____ Relation: _____

_____ Relation: _____

Date you would like them transferred: _____

Are these tickets being willed? _____

*If tickets are to be willed, please keep a copy of this signed form in your will.

Please print the new address where invoicing, tickets and all further correspondence will be sent:

I acknowledge I am transferring or willing my rights as an account holder to the names listed above. Once this transfer has been complete, I am no longer an NFR account holder and am **not** able to reclaim my transferred seats. I also understand there is a \$250.00 fee for the transferring of tickets. There is no charge for willing your tickets.

(Print)

(Signature)

(Date)

_____ (Ticket Office Representative Signature)

This form must be completed and signed by the Wrangler NFR season ticket account holder. Form must be mailed to Las Vegas Events c/o Ticket Office with a method of payment for the transferring fee. You will be contacted by a Las Vegas Events ticket representative to confirm that this transfer has been complete.